



# PRESS RELEASE

124 WEST MAIN STREET . WEST DUNDEE , ILLINOIS 60118

FOR IMMEDIATE RELEASE

**Thursday July 19, 2001 8:00 A.M. CST - NASHVILLE, TENNESSEE.** A revolutionary product is being launched that will replace ALL existing cleaning and polishing products used previously. *BTI-International* has just introduced **POWERCHORD™**, which is branded as "The ONLY Surface Protector you'll ever need". This multi-use formula contains no solvents, no abrasives, no powder, no silicone and NO WAX. It's environmentally friendly and safe to use.

**POWERCHORD™** can replace a multitude of products reducing cleaning to one simple spray and wipe process. Most importantly, WAXING HAS BECOME OBSOLETE. Once **POWERCHORD™** is applied to the surface it provides a protective barrier that resists fingerprints and dust, while repelling water and leaving an Anti-Static streak free finish. NO MORE WAX BUILD-UP.

**POWERCHORD™** works on non-porous wood, paint, plastic, chrome and can enhance any surface from guitars to drum shells, hardware to keyboards. It also works great to resist fingerprints on cymbals leaving a beautiful high gloss finish. **POWERCHORD™** Surface Protector has just made previous instrument polishes obsolete.



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For more information contact [www.powerchord-usa.com](http://www.powerchord-usa.com) or Ron Turner at  
800-474-2186.